



Our Year of  
**WORKING TOGETHER  
TO END HOMELESSNESS**

## Moving into a Permanent Home

A Virtual Event ● Friday, June 3, 2022 ● 10:00 am. – 12:00 p.m.

To register: [Click Here](#)

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### Program

9:45-10:00 am	<b>Virtual Meeting Room opens</b> Sign in with name and organization via chat
10:00-10:10 am	<b>Welcome &amp; Opening Remarks</b> Mark Nagales, Mayor, South San Francisco, Event Moderator
10:10am-10:20am	<b>Opening Speaker</b> Matt Franklin, President and CEO, MidPen Housing
10:20-10:30 am	<b>Video Stories on the Journey to Permanent Housing</b> Mark Nagales, Mayor, South San Francisco, Event Moderator
10:30-11:05 am	<b>Panel: Permanent Housing: Where we are Today, Challenges and Successes</b>  Moderator – Ray Hodges, Director, Department of Housing  Panel - <ul style="list-style-type: none"><li>- Melissa Platte, Executive Director, Mental Health Association of San Mateo County</li><li>- Diana Reddy, Vice Mayor, Redwood City</li><li>- Kate Hartley, Section Director, Bay Area Housing Finance Authority (BAHFA)</li></ul>
11:05-11:10 am	<b>Mentimeter Activity and Wellness Break</b> <ul style="list-style-type: none"><li>- What is one thing that you will do to support permanent housing for those experiencing homelessness?</li></ul>
11:10-11:50 am	<b>Fireside Chat: Residents Share Their Stories on Returning to Permanent Housing</b>  Moderator - Brian Greenberg, Vice President of Programs and Services, LifeMoves  Panel - <ul style="list-style-type: none"><li>- Alis Derus, Medical Billing and Collections, Former LifeMoves resident</li><li>- Larry Williams, Mechanical Engineer, Former Samaritan House resident</li><li>- Belinda Payne Fuerter, US Navy Veteran, Colma Veterans Village resident</li></ul>
11:50-11:58	<b>Closing Speaker</b> Mike Callagy, County Executive
11:58-12:00	<b>Adjournment</b> Mark Nagales

### **Mark Nagales, Mayor, South San Francisco**

Mark Nagales grew up in South San Francisco and has been part of the community for over 30 years. He attended local public schools, including Los Cerritos Elementary School, Alta Loma Middle School, and South San Francisco High School. He graduated from San Francisco State University in 2003 with a bachelor's degree in History and Political Science. After graduating from college, Nagales served as an Aide to several elected officials, including former Assemblymember Fran Pavley, former Assemblymember Gene Mullin, and Congresswoman Jackie Speier. As Constituent Services Director for Congresswoman Speier, Nagales assisted countless seniors, veterans, and families access services, including recovering over \$5 million in veterans' benefits.

Prior to being elected to the city council, Nagales served South San Francisco as Parks and Recreation Commissioner (2008-2014, Chair in 2013) and Planning Commissioner (2015-2018, Chair in 2018). Nagales was elected to the City Council in November 2018 and is proud to be one of the first Filipinos elected in South San Francisco.

Nagales and his wife Amy are the proud parents of two young children, Aidan and Josephine

### **Matt Franklin, President and CEO, MidPen Housing**

Matthew O. "Matt" Franklin is a nationally recognized leader in the field of affordable housing. He joined MidPen in 2008 and in the ten-plus years he's served as chief executive, MidPen's annual housing production has more than doubled, staff has grown from 350 to over 500, and the organization is poised for new growth, impact, and partnerships.

With a unique combination of public and private sector experience, Matt has held senior positions at the federal, state, and local levels — including Deputy Chief of Staff for the U.S. Department of Housing and Urban Development (HUD) under President Clinton; Director of California's Department of Housing and Community Development where he was the lead housing policy adviser to the Governor; and Director for the San Francisco Mayor's Office of Housing where he championed innovative housing programs that have become national models.

He's currently on the board of the Housing Partnership Network. Matt received his MPP from the John F. Kennedy School of Government at Harvard University and his bachelor's in political science from Colgate University. He also attended the London School of Economics and Political Sciences.

### **Raymond Hodges, Director, Department of Housing**

Raymond Hodges is the Director of San Mateo County's Department of Housing (DOH) and Executive Director of the Housing Authority of the County of San Mateo (HACSM). Since establishing its Affordable Housing Fund in 2013, DOH has awarded over \$250 million to support the development and preservation of more than 3,700 affordable homes across San Mateo County. HACSM manages a 5,000-voucher Section 8 portfolio as well as targeted Mainstream, Permanent Supportive Housing, VASH, and Family Reunification rental assistance programs. Ray previously worked as a Supervisor and Project Manager for the Department. Prior to the County of San Mateo, Ray served as Director of Planning and Development for the Division of Special Needs Housing at the New York City Department of Housing Preservation and Development (HPD) where he was responsible for financing more than 1,000 affordable homes annually for homeless and disabled persons.

### **Melissa Platte, Executive Director, Mental Health Association of San Mateo County**

Melissa Platte has been the Executive Director of the Mental Health Association of San Mateo County (MHA) since 2003. Prior to that she was the Associate Director. Since 1982 MHA has focused on helping homeless individuals living with serious mental illness and/or substance abuse secure and maintain housing, starting with opening the first year-round emergency shelter in San Mateo County in 1986. Since then, the agency has been involved in acquisition, rehabilitation and new construction of housing developments and Melissa has worked with diverse funding sources including City, County, State, and federal agencies as well as numerous local foundations to develop housing and support programs to meet critical community needs and to provide an array of services and health and wellness programs to provide clients with every opportunity for success. Melissa has also served on numerous committees and Boards from United Way to Housing Leadership Council, Dignity Health Community Advisory Board, Eden Development, Inc. HOPE Interagency Council, and currently serves as Chair of the County Continuum of Care. Melissa has also focused extensively on developing partnerships with other providers throughout the County and most recently, MHA was selected to be the Support Service Provider for two of the County HomeKey projects serving 150 (+) adults and seniors who have been homeless or chronically homeless.

### **Diana Reddy, Vice Mayor, Redwood City**

Diana Reddy was elected to the Redwood City Council in 2018. She sought this role as a longtime advocate for the underserved, particularly related to the production of affordable housing, protection of renters, and access to health care, education, and immigration. She was instrumental in ensuring that Redwood City's housing insecure have access to a Safe Parking Lot, and, more recently, supported the negotiations for a property exchange with San Mateo County that will be home to the County's first Navigation Center. Her passion for social justice issues turned into effective community organizing skills acquired by Faith in Action, formerly known as Peninsula Interfaith Action, where she twice served as co-chair. She is currently representing Redwood City on several county-wide committees, including HOPE Interagency Council, which meets regularly to prevent and end homelessness in the County, and Redwood City Together, which focuses on leveraging the partnerships between the City, schools, and corporate partners to address the needs of the underserved in Redwood City.

### **Kate Hartley, Section Director, Bay Area Housing Finance Authority (BAHFA)**

Kate Hartley has broad experience in housing. She began her career with a for-profit developer working on adaptive reuse projects in San Francisco's South of Market neighborhood. Her housing development work continued in the affordable sphere – she built housing for low-income families, seniors, and households with special needs in San Francisco and the East Bay. She also assisted multiple affordable development teams throughout the Bay Area as a financial consultant with the California Housing Partnership Corporation. Several tours of duty in the public sector included her appointment by Mayor Edwin Lee as Director of the San Francisco Mayor's Office of Housing and Community Development, where she oversaw the production or preservation of over 10,000 affordable homes. In 2019, she began work with the Housing Accelerator Fund, and with her team piloted a new financing program that produced 146 permanent supportive housing apartments for less than \$400,000 per door in three years (from site control to the first move-in). She currently serves as the Director of the newly created Bay Area Housing Finance Authority, a public agency dedicated to creating regional solutions for the Bay Area's housing needs.

**Brian Greenberg, VP Programs and Services, LifeMoves**

Brian Greenberg, Ph.D. manages the LifeMoves programs. He is a licensed psychologist with over 25 years of experience developing and managing behavioral health and housing programs. Prior to his current position, Dr. Greenberg oversaw research and evaluation, adolescent services, and development for 18 years at Walden House. Brian also serves as a clinical consultant for drug treatment programming and has published articles in peer-reviewed journals concerning his work with substance abuse treatment research and housing. He received his undergraduate degree from Ohio State University and his master's degree and Ph.D. from California School of Professional Psychology in Berkeley, CA.

**Michael Callagy, County Executive, San Mateo County**

As County Executive Officer (title change on 3/24/2022), Mike Callagy oversees the efficient running of daily County operations and carries out policies established by the Board of Supervisors. Mike joined the County in 2013 as a Deputy County Manager and was named Assistant County Manager in April 2016. In November 2018, he assumed the role of County Manager after being appointed by the Board of Supervisors. In this role, Mike has made ending homelessness a key priority and has deemed 2022 "The Year of Working Together to End Homelessness."

Mike has more than 37 years of public sector service experience. Before joining the County, Mike spent 29 years with the San Mateo Police Department where he ran day-to-day operations as the deputy police chief until his retirement. He is a licensed attorney in the state of California and in addition to his law degree from Santa Clara University, holds a Bachelor of Arts and Master's in public administration from the College of Notre Dame and a Master's in homeland defense and security from the Naval Postgraduate School.