



Commission on the Status of Women

ECONOMIC EMPOWERMENT:
INCLUSIVE PROCUREMENT

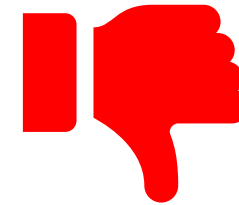
What is Inclusive Procurement?

Diversifying an institution's process to deliver a product or service (aka "supply chain") by choosing to do business with newer, smaller or innovative suppliers, stimulating a more forward-thinking and resilient organization.

Women-Owned* Businesses In Summary



- Expand global markets,
- Grow the economy,
- Improve lives of women and girls,
- BCG: Control \$20T consumer spending by 2028
- 39% of privately-held firms



- Lack of access to financial resources,
- Institutional and socio-cultural bias,
- Limited access to connections that generate business
- Unlikely to win lucrative government or corporate contracts

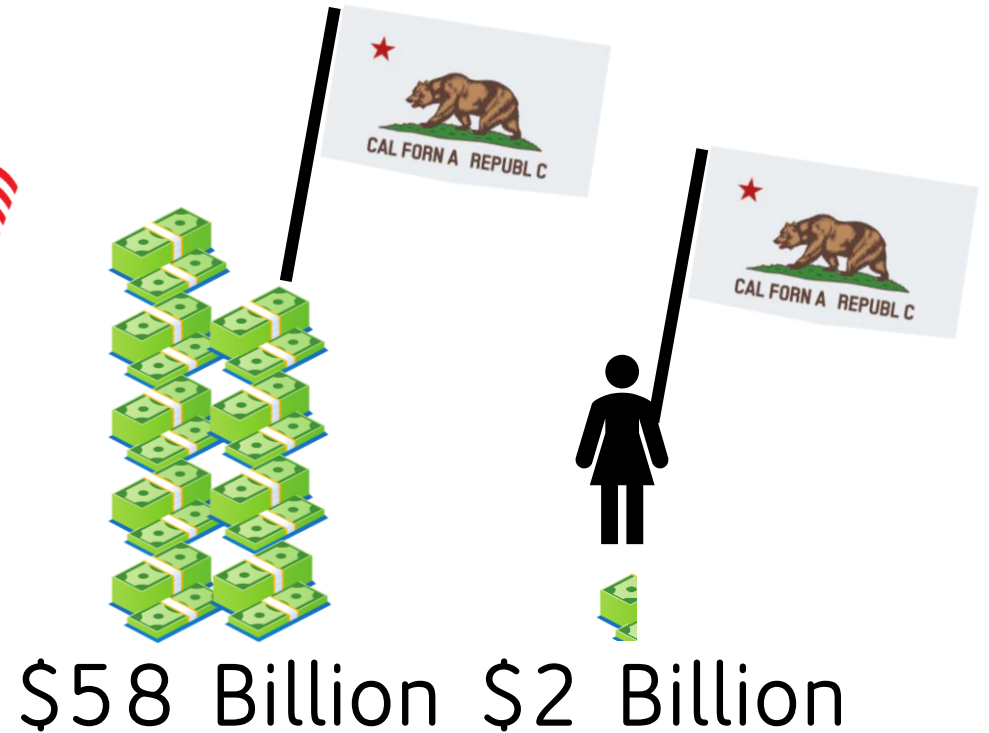
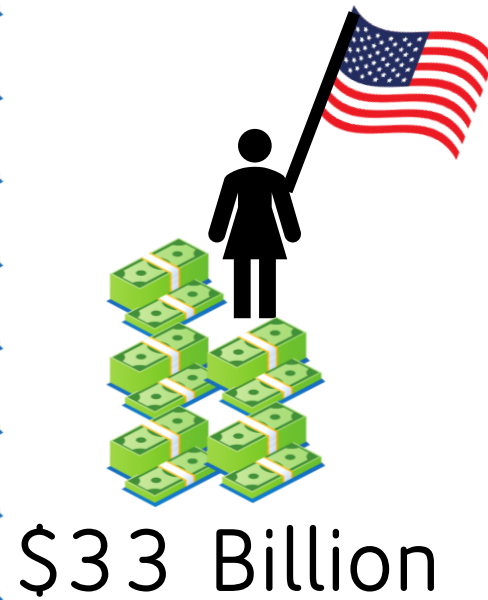
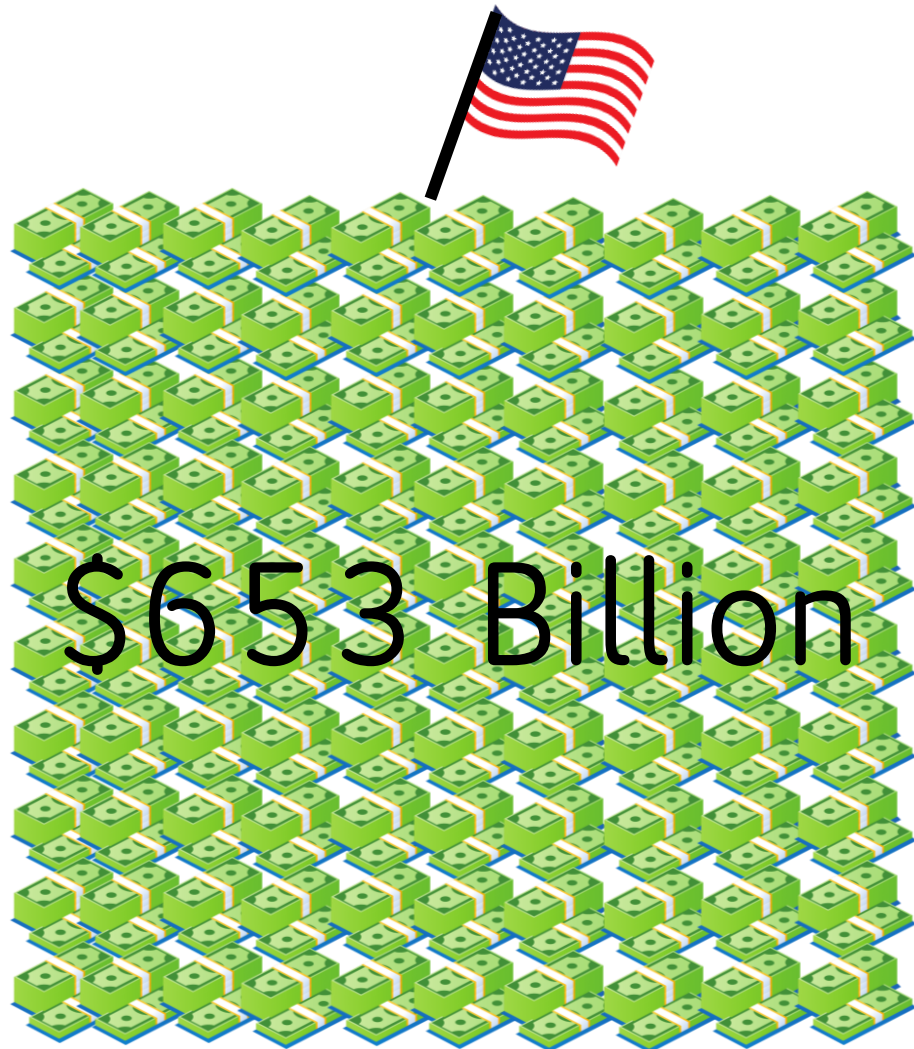
*51% ownership by women

Congress Establishes WOSB Program in 2000

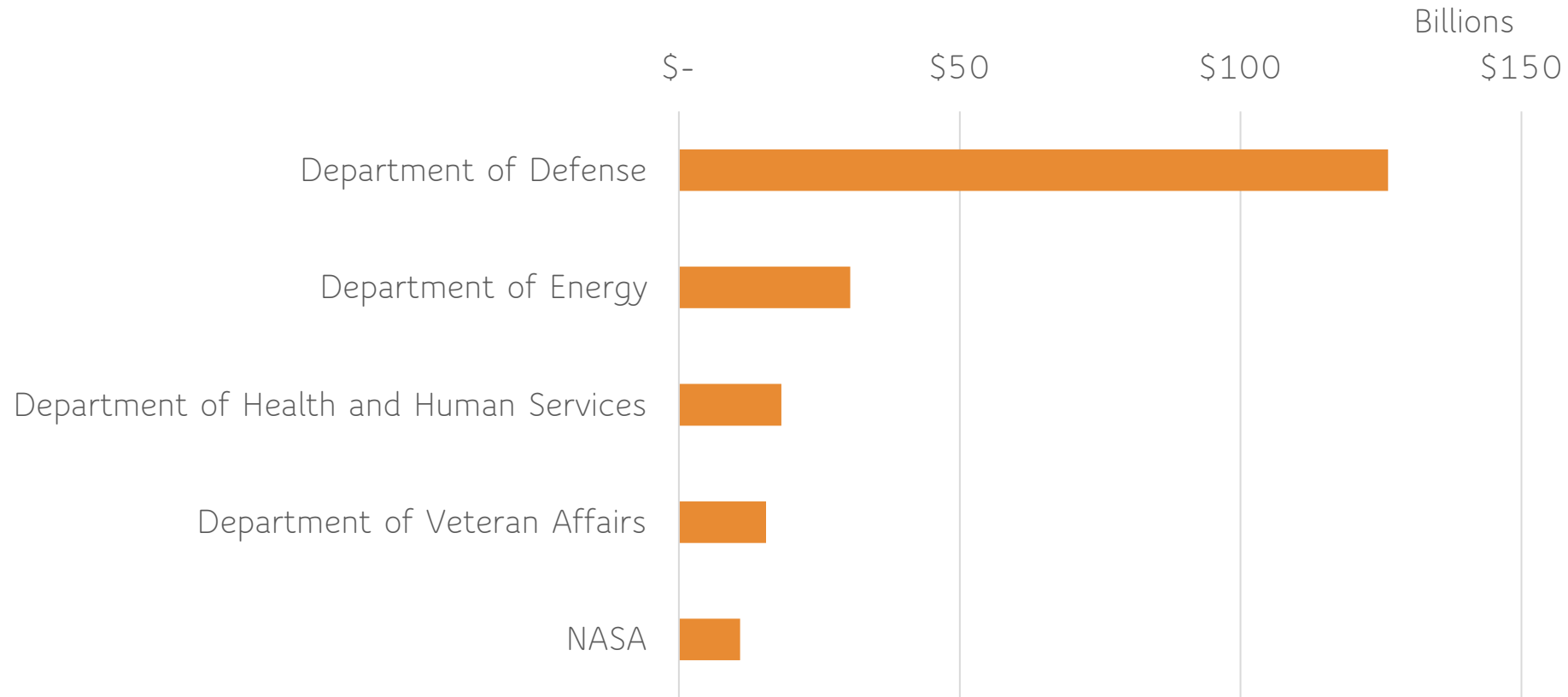
Set aside 5% federal procurements to women-owned small businesses in industries in which they are substantially underrepresented.

- 15 years to reach 5%
- Unlikely to reach 5% fiscal 2021
- Certification is onerous; fraud exists

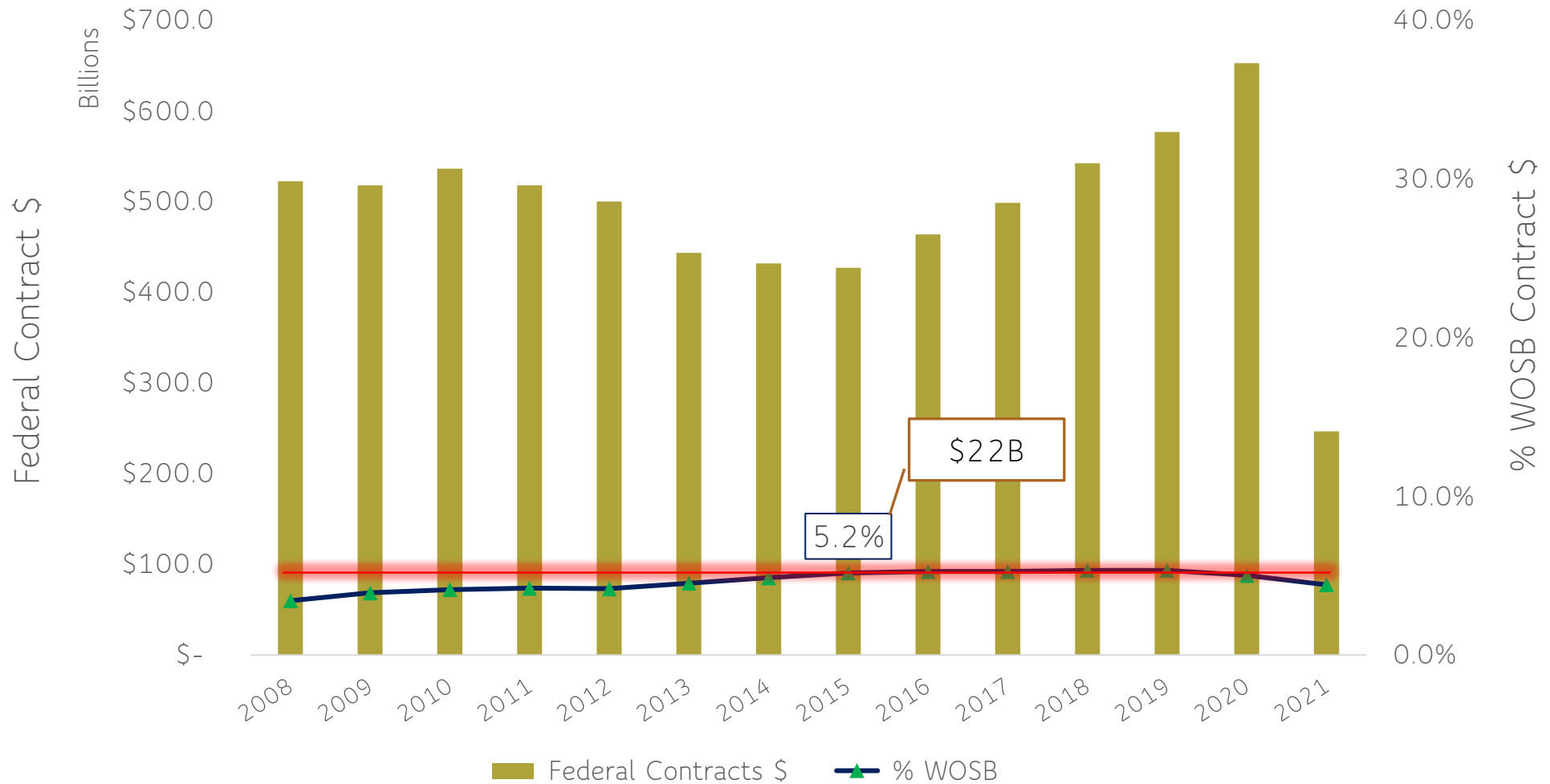
Federal Contracts Awarded Fiscal Year 2020



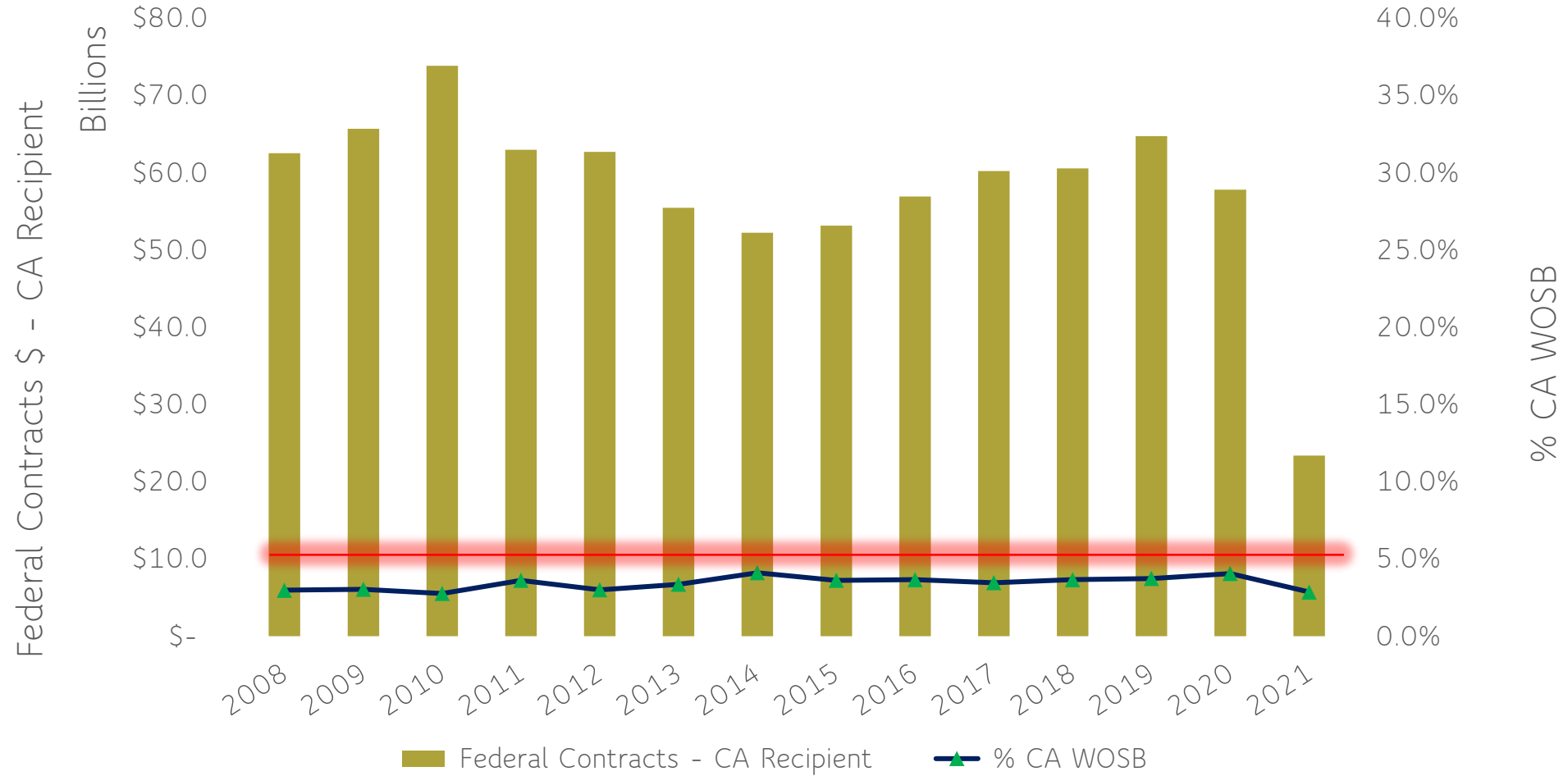
Top 5 Federal Contracting Awarding Agencies



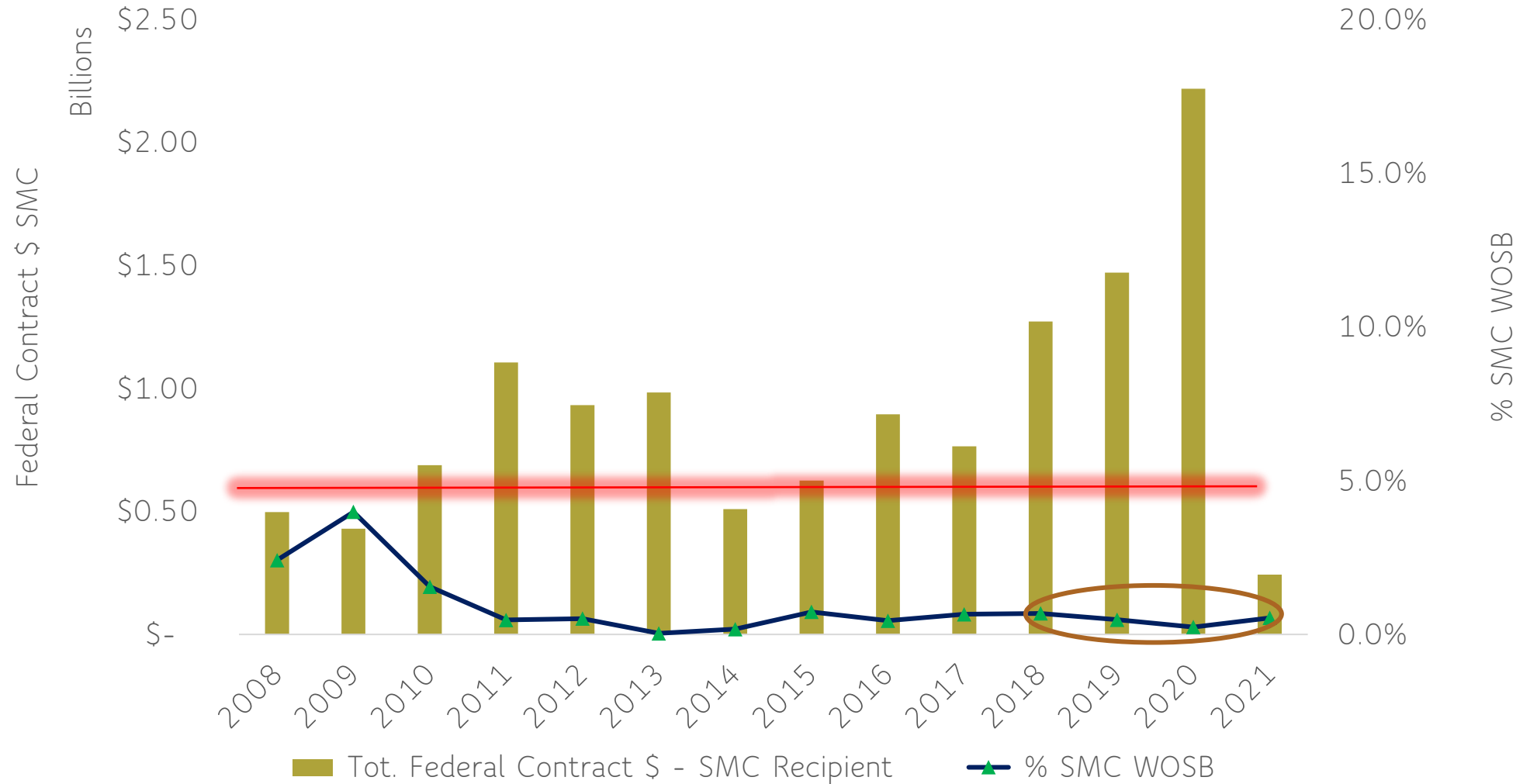
Total Federal Contract \$ vs. % WOSB



CA Federal Contract \$ vs. % CA WOSB



SMC Federal Contract \$ vs. % SMC WOSB



Making It Work

1. Establish a Baseline



2. Set Sourcing Goals



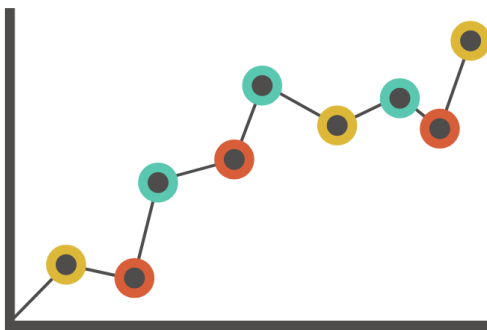
3. Develop Network



4. Establish Award Criteria



5. Collect and Analyzing Data



6. Eliminate Barriers



7. Measure Progress



To: San Mateo County Commission on the Status of Women
From: Tanya Beat, Director
Date: May 25, 2021
Subject: Status of recent events/projects

COVID County Status

- San Mateo County is opening its offices June 15
- Commissions will remain virtual until further notice

Women's Equality Day Networking Event

- Thursday, August 26
- Action Item: propose to cancel August 24 CSW meeting and instead have commissioners attend networking event. We would love to see you in-person, finally!
- Seeking a free or low-cost venue with plenty of parking and partially outside, tented.
- Proposed times: 4:00-5:00pm or 5:00-6:00pm
- Minimal speaking program; majority networking and giving out schwag.
- Light appetizers and drinks.

To: San Mateo County Commission on the Status of Women

From: Becky Abens, Commissioner

Date: May 11, 2021

Subject: Commissioner Updates

Update: Human Trafficking Task Force

- *Presentation by Ben Greer & Brittany Hadaway - California Office of Emergency Services (CalOES) – Trafficking/Exploitation and Natural Disaster Events*
 - 72% of trafficking cases in California involve US citizens
 - Traffickers are master manipulators and exploit the vulnerabilities in natural disasters
 - Training first responders to recognize and prevent trafficking
 - First responders are often interfacing directly with displaced persons
 - First responders are often not perceived as law enforcement
 - First responders are involved at the community level
 - Katrina/Louisiana 2005
 - Local workforce was displaced and depleted
 - Suspension of the Davis-Bacon Act requiring federal contractors to pay local wages and offer local benefits to employees
 - Prosecution of Signal International
 - 500 guest workers
 - Promised citizenship – never materialized
 - Workers working and living in forced labor camps
 - Threats of physical harm
 - Poor living conditions
 - Earthquake/Haiti
 - Many children left orphaned
 - Large increase in international adoptions of Haitian children
 - Conditions ripe for abuse
 - Harvey/Houston 2017
 - Sexually exploitive ads surged
 - Shelter available for “cute girl”
 - Houston was better prepared and learned lessons from Katrina
 - Deployed workers to speak to vulnerable people in shelters
 - Made contact with more than 4000 individuals
 - Global pandemic 2020/21

- Yes! We're living in a disaster that leaves people vulnerable
 - Criminal activity is no longer working under the cover of normal economic activity – can be easier to identify
 - Victim services have been disrupted
 - CalOES starting to develop best practices
 - Redefining the “win”
 - Even if there's not an arrest or prosecution, disrupting the trafficking business forces the traffickers to adapt and can curtail activities
 - CalOES developing a 2-day course for first responders
 - Recommend podcast - *Crisis Impact on Human Trafficking*
 - Vanguard University - Global Center for Women and Justice
 - <https://endinghumantrafficking.org/podcast/224/>
-
- Human Trafficking Poster Compliance Project – Volunteer Training
 - Training session is on the SMC Sherriff's YouTube channel
 - Contact Pamela Estes with the number of hotels you want to contact and your expected timing
 - 2020 San Mateo County Human Trafficking Program Annual Report - <https://stophumantraffickingsmc.org/wp-content/uploads/2021/05/2020-HT-Program-Annual-Report.pdf>
 - Meetings are posted on the SMC Sherriff's YouTube channel <https://www.youtube.com/user/SMCSheriff/videos>